

JORDAN EARLEY

Accessory Designer

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[LinkedIn](#)

SKILLS AND ABILITIES

Industry Skills

CAD Rendering	Tech Packs
Trend Research	Sketching
Material Knowledge	Costing/ Sample Revision
Product Construction	Product Development

Tech Packs

Sketching

Costing/ Sample Revision

Product Development

Vendor Communication

Software Skills

Adobe Illustrator	PLM
Adobe Photoshop	Miro
Google Drive	First Insights
Microsoft Office	Canva

PLM

Miro

First Insights

Canva

Procreate

Personal Skills

Organization	Dedication
Detail-Oriented	Adaptability
Problem Solving	Collaboration
Time Management	Efficiency

Dedication

Adaptability

Collaboration

Efficiency

Proactive

EXPERIENCE

Victoria's Secret

Assistant Designer, Accessories New York, NY

March 2025 - Present

- Supports design for Victoria's Secret and VSX accessories, Product categories include bag charms, socks, GWP, handbags, wallets, hair accessories, scarves, sandals, belts, hats, and novelty products.
- Composes trend research, identifies ideas for product innovation, and creates sketches to begin product development.
- Prepares tech packs and BOMs in Adobe Illustrator and Centric PLM for sample development
- Maintains CADs for updates in color, print and sketches in line sheets while working through each season.
- Sets up spaces for presentation and presents to cross functional partners to work through assortments.
- Collaborates with tech design team to execute sample corrections and product development team to cost engineer the samples.

Kohl's

Assistant Designer, Handbags New York, NY

August 2022 - February 2025

- Supported design for Kohl's private label brands Simply Vera Vera Wang, LC Lauren Conrad, Sonoma Goods for Life and FLX. Product categories include handbags, wallets, hats, belts, third layer, scarves, slipper and cold weather accessories.
- Compiled market, trend and color research to determine new ideas for the target customer.
- Created and maintained tech packs, CADs, line sheets and presentations while making recommendation to solutions.
- Presented in milestone meeting working sessions to cross functional teams to develop assortments. Prepared color boards and set ups for presentations.
- Supported product development by adding style information to PLM, correcting sample construction, approval of all materials, tracking samples and working closely with the production team to troubleshoot costing challenges.
- Led daily communication with multiple vendors.
- Coaching of the design intern in the Summer of 2024.

Design Intern, Accessories New York, NY

June 2021 - April 2022

- Worked alongside the handbags & accessories design team on Kohl's private label product.
- Participated in developing seasonal collections and products for in- store and online.
- Designed a best- selling style that became a core item

ACADEMIC PROFILE

LIM College

New York, NY

Master of Professional Studies in The Business of Fashion

September 2024 - May 2026

GPA: 3.91

Savannah College of Art and Design

Savannah, GA

Bachelor of Fine Arts in Accessory Design

September 2018 - June 2022

GPA: 3.87, Major GPA: 4.0

CERTIFICATIONS

Cornell University

Fashion Design Management Certificate

June 2023

BoF Education

Buying & Merchandising Certificate

July 2022

Fashion History Certificate

July 2022

AWARDS & RECOGNITION

Global Footwear Awards Winner in Sustainability, Other Sustainable Manufacturing Process 2022

International Design Awards Silver in Accessory-Bags & Bronze in Other Fashion Designs-Recycle, Sustainable Fashion 2022

ARTSTHREAD Global Design Graduate Show in Collaboration with Gucci Shortlist 2022

SCAD Sneaker Design Atlanta Campus Exhibition 2022

Swarovski SCADpro Collaboration Project 2022

SCAD Style Lab Mentee for BFA Senior Collection 2022

Global Footwear Awards Honorable Mention in Sustainability 2021

SCAD Annual Fashion Show 2021 & 2022